

19 Perception

	----- Percent -----					
	Female	Male	Total	Female	Male	Total
Peculiar:	87	119	206	74.4	71.7	72.8
Secretive:	27	42	69	23.1	25.3	24.4
Immoral:	32	29	61	27.4	17.5	21.6
Sensible:	10	23	33	8.5	13.9	11.7
Healthy Recreation:	13	18	31	11.1	10.8	11.0
Other:	0	2	2	0.0	1.2	0.7
Respondent Totals:	117	166	283	41.3	58.7	100.0

The sample is not massive, but the proportion of females 30-39 and males 40-49 who think the public perception of nudism to be "secretive" is a bit of a worry. So is the fact that those considering the public attitude to their lifestyle to be either "secretive" or "immoral" significantly outweighs those assuming the perception to be either "sensible" or "healthy". As someone who's made a point of ascertaining what the public perception actually is 'on the street'; it seems to me that a major PR effort is needed among ourselves, before we tackle the public! In short as a 'movement' we are seriously lacking self esteem.

Members' View of Public's Perception

